

Who Loves The Boss?

HOW EMPLOYEES IN 13 DIFFERENT INDUSTRIES RATE THEIR DIRECT SUPERVISORS

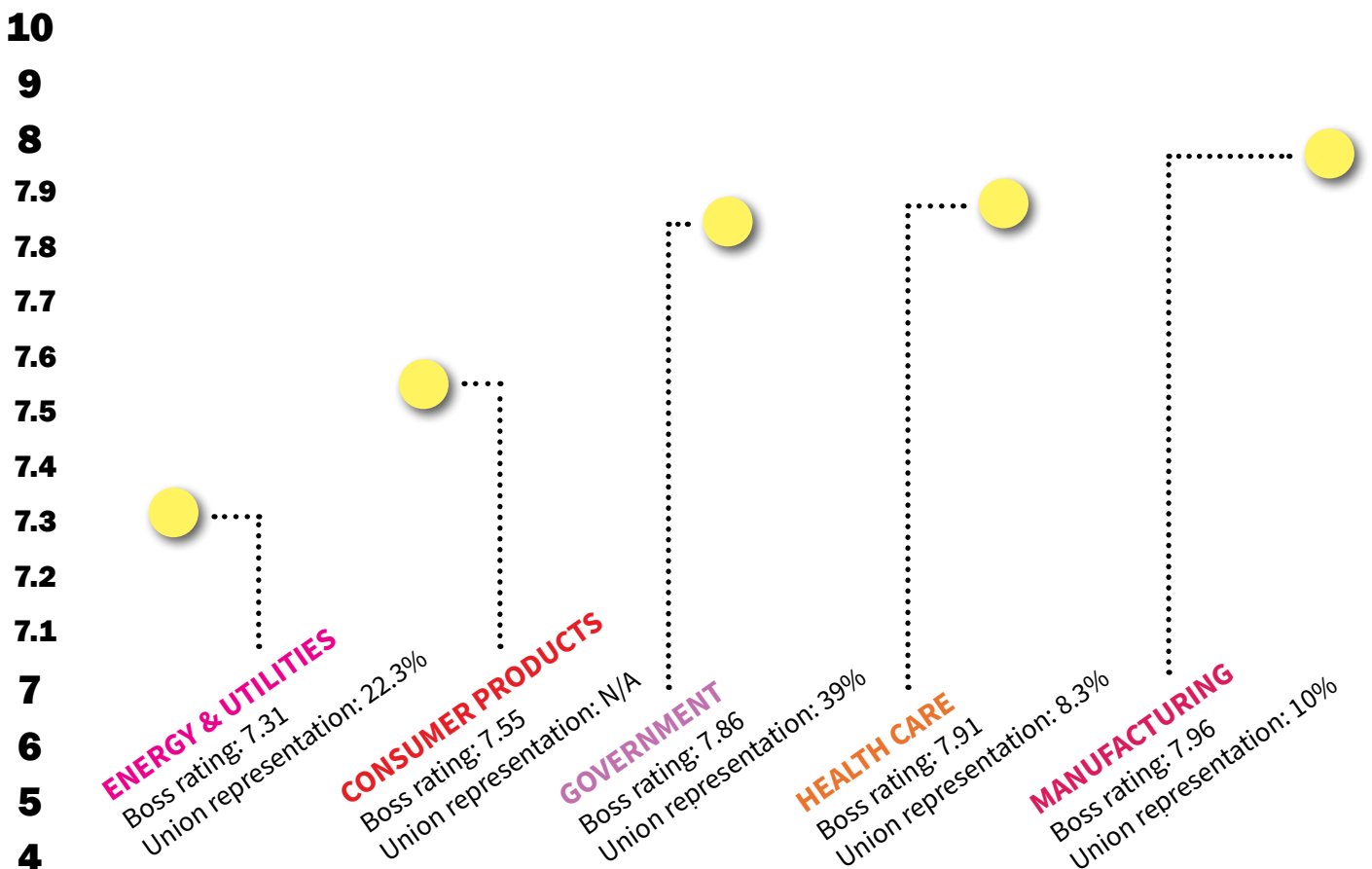
The very first Labor Day celebration was held Sept. 6, 1882 in Manhattan, where a parade of labor union members took the day off to demonstrate and parade. They marched through New York carrying signs that read, “Labor built the republic and labor shall rule it” and “Less work, more pay.” The New York Times’ account of the celebration described it as a show of force about the powers that be, like politicians, bosses, and capitalists.

“The originators of the labor demonstration ... frankly admitted that the working men were determined to show their numerical strength in order to satisfy ... that they must not be trifled with,” the reporter wrote.

One hundred thirty-four years later, Labor Day has morphed into a different type of holiday, one more associated with back-to-school sales and barbecues than organized labor. In the spirit of the more raucous Labor Day events of the past, we wanted to see how employees in 2016 feel about their bosses.

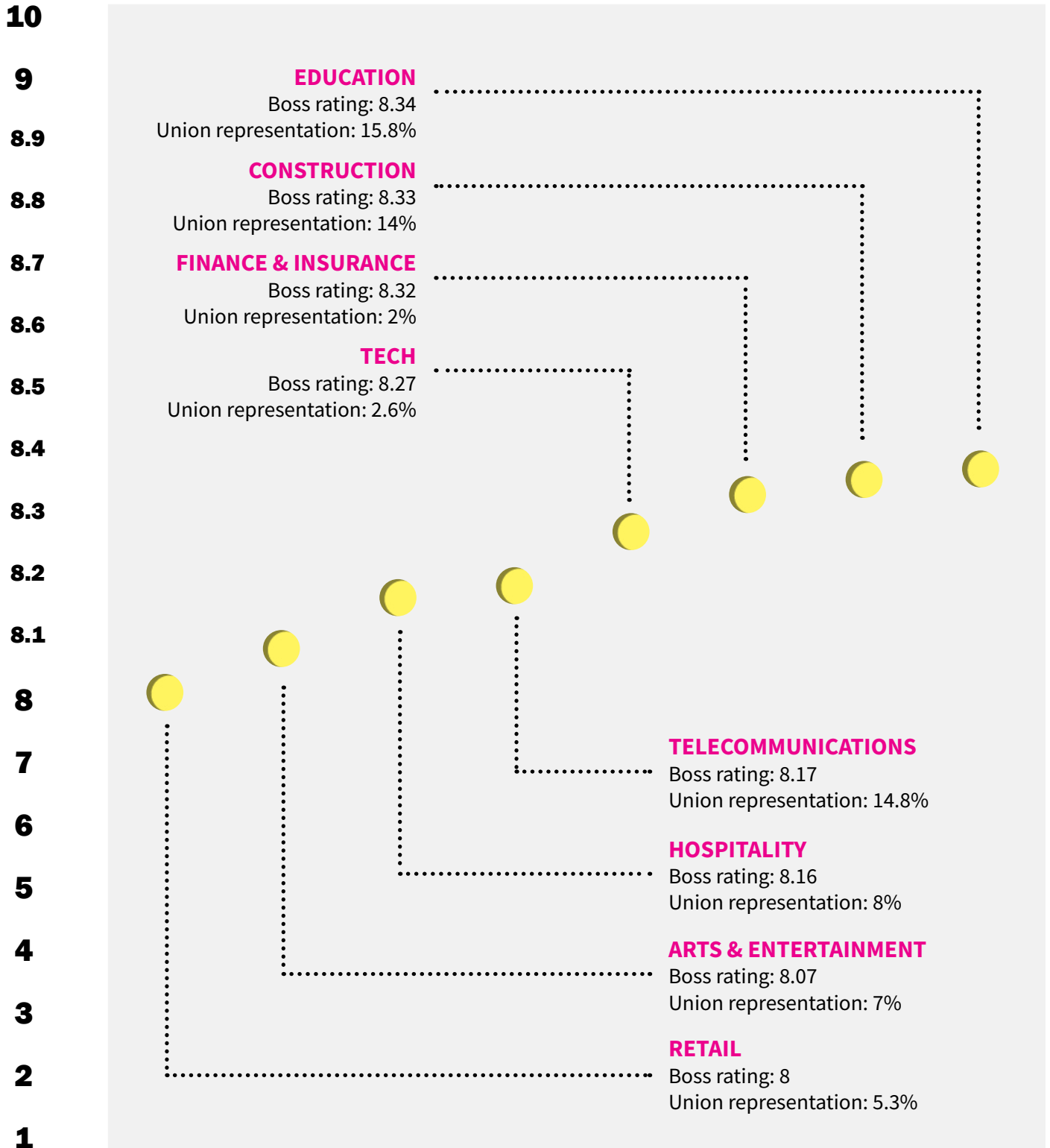
So, we looked at over 14,000 survey responses to the TINYpulse question, “How would you rate your direct supervisor’s performance?” We then sorted the responses by industry type. For more Labor Day context, we used Bureau of Labor Statistics data to show what percentage of the industry was represented by a labor union (from 2015). Here’s what we found:

THE BOTTOM 5 13. ENERGY & UTILITIES | 12. CONSUMER PRODUCTS | 11. GOVERNMENT | 10. HEALTH CARE | 9. MANUFACTURING



THE TOP 8

8 RETAIL | 7. ARTS & ENTERTAINMENT | 6. HOSPITALITY | 5. TELECOMMUNICATIONS | 4. TECH | 3. FINANCE & INSURANCE | 2. CONSTRUCTION | 1. EDUCATION



Methodology

We analyzed 14,567 survey responses from over 1,000 companies that use the TINYpulse Engage pulse survey tool. Our analysis looked at responses to the question "How would you rate the performance of your direct supervisor?" collected between Jan. 1, 2015 and Aug. 26, 2016. The figure for each industry is an average of all responses to that question collected in that period.