

Is There An App For Unhappiness?

Why you're happier at work than highly paid, in-demand tech workers are

SEATTLE – Tech industry workers seem to have it all. They earn more than most workers, with entry-level developer jobs starting at \$92,000, according to Glassdoor. They also have better job prospects, with the U.S. Department of Labor projecting employment in tech-related grow 22 percent by 2022.

Not to mention, tech workers are, literally, **creating the future**. Without them, we wouldn't have driverless cars, on-demand movies, smartphones or websites – or website apps for your smartphone.

Compare tech jobs to dying roles like newspaper reporter (average income \$36,000, negative job growth outlook) or lumberjack (average salary \$34,000, plus danger of dismemberment-by-chainsaw), and there appears to be **nothing for tech workers to complain about**.

Except, there is.

TINYpulse surveyed over 5,000 tech workers – from engineers to developers to infrastructure specialists – to evaluate how they feel about a range of work issues. We found that tech workers, with their high salaries and challenging projects, are **far less happy** than workers outside that sector.

Here's how their answers to questions about the workplace stack up against other workers' responses:

	TECH WORKERS	ALL WORKERS
Do you see opportunity for professional growth? (Y/N)	36%	50%
Has a supervisor recognized your work recently? (Y/N)	69%	75%
Can you recite your company's mission and values? (Y/N)	28%	43%
Do you have high-quality relationships with coworkers? (Scale 1-10)	47%	56%
Are you very happy at work? (Scale 1-10)	19%	22%

These stats show that tech workers are operating at a lower level of happiness and engagement than other workers are. This is dangerous for employers, because unhappy, disengaged **workers tend to churn quickly**. Replacing specialized tech workers is costly and time-consuming – and that's doom for companies that need to innovate constantly.

There are ways for tech employers to fix this unhappiness. In our full report, "The State of Employee Engagement in Tech," we explore the causes of tech worker happiness, and offer solutions that managers can implement to increase happiness, productivity, and engagement.

For a link to the full report, contact Ketti Salemme (Ketti@TINYpulse.com) or Neal McNamara (Neal@TINYpulse.com).