**Limeade Listening new branding announcement**

***Employee memo email template***

*\*We recommend you send the memo out to your employees between* ***March 26-March 31, 2023.***

**Subject line**: TINYpulse is rebranding to Limeade Listening

Hi team,

[company name] has been using the TINYpulse platform to collect honest and consistent employee feedback to drive our employee engagement strategy and help create a happier, healthier and more engaged culture.

On **April 3, 2023**, TINYpulse will be rebranding to “**Limeade Listening**” following its recent merger with the leading employee well-being platform, Limeade.

**Limeade Listening** will continue to consist of the same employee engagement and feedback capabilities you’ve grown to know and love, but with new additions in the form of product innovation, and enhanced product design.

**What does this mean?**

* Moving forward, we will be referring to the TINYpulse platform as “**Limeade Listening”**.
* As of **April 3, 2023**, your platform will be automatically updated with the new **Limeade Listening** branding.
* \*All functionalities will remain the same and there will be no changes to how you access or use the Limeade Listening tool (web, mobile, Slack/Teams), or your username and/or password.

Please reach out to X if you have any questions.

Sincerely,

X