THE PULSE FRAMEWORK
Our 5-step formula to better engage your employees

PULSE FOR FEEDBACK
TINYpulse provides you with an easy way to stay in constant connection with your employees by soliciting feedback regularly and in a digestible manner:

- Light-weight, frequent one question surveys to collect feedback from your employees in real-time.
- Employees answer anonymously, opening new lines of communication.

UNDERSTAND TRENDS
TINYpulse gives you the data you need to understand what’s driving culture within your organization:

- We give you the ability to slice and dice your data by team, by gender, by tenure, by location etc.; you’re able to view the results in the exact way you need.
- TINYpulse uses sentiment analysis and machine learning to analyze all feedback to give you digestible information about what’s driving your culture.

LAUNCH INTO ACTION
Collecting feedback isn’t enough, if you don’t act on it. We’ve made taking action easy:

- We enable managers to continue the conversation and directly reach out to their employees to move towards a resolution, all while maintaining anonymity.
- Through private messages, you can ask for clarity, ask for ideas on how to solve the problem, or offer encouragement to employees to speak to their manager directly.

SHARE BACK RESULTS & EVANGELIZE WINS
Easily highlight for employees what your company has achieved so that they see how their ideas are helping to transform company culture:

- Communicate initiatives to your employees based on the feedback you received by using the Wins Board.
- Increase transparency by easily creating a summary report to share with your team, your company, or your board.